

Privacy notice for data subjects that as individuals have registered as users of the data services of UC AB

1. Controller: UC AB, Box 353, 101 27 Stockholm, [www.uc.se](http://www.uc.se) [www.minuc.se](http://www.minuc.se)  
UC AB is part of **Enento Group Plc**, Eelilinakio 5 B, PL 16, 00100 Helsinki, [www.enento.com](http://www.enento.com)

2. Personal data which is processed

- Your name
- Your email address
- Your ID number if the usage of the service requires that
- Your phone number
- Your address
- Your service user ID
- Your customer number
- Recordings of the phone calls with you (you will be separately informed about the recording)

When you visit our website we will collect e.g.

- data concerning your purchases
- data about how you use our website
- technical data concerning your browser and your IP address

3. Purposes for processing your personal data

We process your personal data

- to manage the customer relationship with you
- for marketing purposes
- for invoicing
- to comply with e.g. bookkeeping legislation
- to send you possible customer feedback survey after you've contacted us or purchased a service

4. Legal basis for processing your personal data

We process your personal data based on GDPR 6.1 b for performance of contract that we have with you.

We also process your data based on GDPR 6.1 f and the legitimate interest of UC for marketing products that are in same product group than the one the contract with you concerns. We also process your personal data based on the same legal basis to send you possible customer feedback survey.

We also process your personal data based on GDPR 6.1 a for marketing purposes if we have your consent to do so. You have the right to withdraw your consent at any time and the withdrawal will be effective from when we receive it. We also process your personal data based on GDPR 6.1 c to comply with regulatory requirements.

5. Special categories of personal data and personal data relating to criminal convictions and offences

We don't process sensitive category personal data or data relating to criminal convictions and offences concerning you.

6. Collection of your personal data

We collect your personal data from you when you contact us or register to use a service. You can give your contact details to us by filling in a form on our website, buying a service or contacting us by e.g. calling or by using chat on the website.

7. Third parties that we disclose your personal data to inside EU/EEA

We can disclose your personal data to our processors to be processed on our behalf and to authorities based on their request. Data can also be disclosed to data subjects whose data you have received who exercise their right to get access to their data.

## 8. Transfers of personal data outside EU/EEA area

Your personal data may in some situations be disclosed outside EU/EEA area for example to the processors we use. In these situations we ensure that your personal data is secured to an adequate level. We also use Standard Contractual Clauses and other measures to protect your personal data.

## 9. Profiling and automated decision-making

UC does not process your personal data for profiling or automated decision-making purposes.

## 10. Retention periods

- Your data will be kept for as long as you are our customer and for 12 months after that
- If you have given your consent for marketing purposes, we will keep your data for this purpose for 5 years
- User data collected by website cookies will be kept up to 12 months

## 11. Your rights

You as the data subject whose personal data UC is processing, have several different data subject rights towards us as the controller. Below you will find information on how to exercise these rights. We will process your request and respond to your request without undue delay and in any event within one month of receipt of the request.

- **Right to information**

- You will receive this privacy notice when you register to use the service
- If phone call with you is recorded, you will be separately informed about this at the beginning of the call.

- **Right of access**

If you want to know what personal data UC processes about you, please send an email to [info@uc.se](mailto:info@uc.se) or call us at **08-670 90 00**. You can also request a register summary of your data in customer register.

**Right to rectification**

If you want to request rectification of incorrect personal data concerning you, please send an email to [info@uc.se](mailto:info@uc.se) or call us at **08-670 90 00**.

- **Right to erasure**

If you want to request erasure of personal data concerning you please send an email to [info@uc.se](mailto:info@uc.se) or call us at **08-670 90 00**.

- **Right to restriction of processing**

If you want to request restriction of processing of your personal data please send an email to [info@uc.se](mailto:info@uc.se) or call us at **08-670 90 00**.

- **Right to data portability**

- You have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller.
- If you want to exercise your right to data portability please send an email to [info@uc.se](mailto:info@uc.se) or call us at **08-670 90 00**.

- **Right to object**

- You have the right to object, on grounds to your particular situation, the processing of your personal data which is based on public interest (art 6.1 e) or legitimate interest (art 6.1 f).
- If you want to exercise your right to object to processing please send an email to [info@uc.se](mailto:info@uc.se) or call us at **08-670 90 00**.
- If you want to object to processing your data for marketing purposes, please let us know and we will stop processing your personal data for this purpose immediately.

## 12. Updating this privacy notice

This privacy notice can be updated time to time and new version will be published on this site.

### **13. Contact info and possible complaints**

If you have questions about how we process your personal data, please contact our customer service by email at [info@uc.se](mailto:info@uc.se) or call us at **08-670 90 00**.

UC has appointed a Data Protection Officer. You can contact the DPO by sending email to [dpo\(a\)enento.com](mailto:dpo(a)enento.com).

If you are not satisfied with how we process your personal data, you have the right to file a complaint with supervisory authority, Integritetsskyddsmyndigheten (Box 8114, 104 20 Stockholm, [imy\(a\)imy.se](mailto:imy(a)imy.se)).

**Privacy notice has been updated 3/2025**